

# David C. Murphy | Selected Event Portfolio

**CHM** Computer  
History  
Museum

[View Past Events](#)

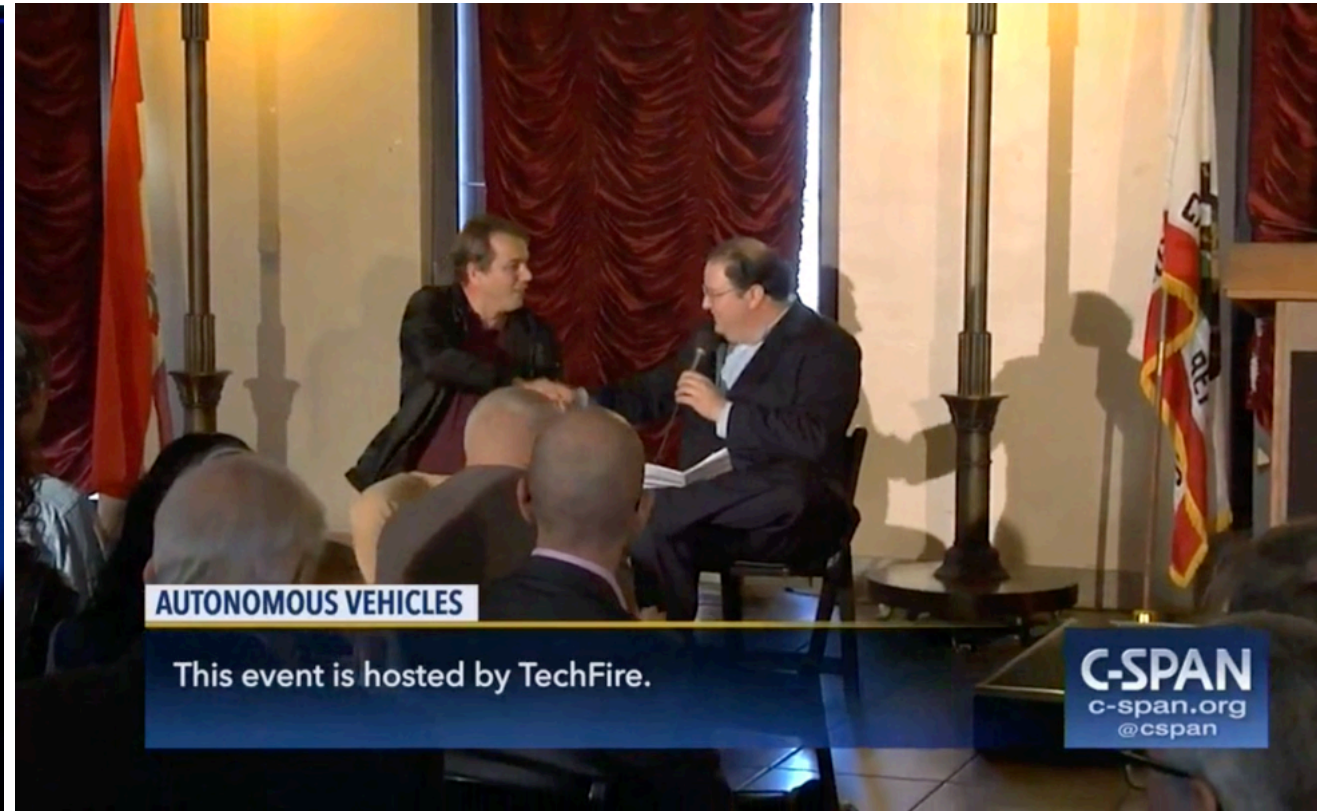
**TECHFIRE**

[View Overview](#)



**Reid Hoffman speaking at CHM Live on AI + Humanity, with Anne Dwane.**

David project managed CHM's event with Reid Hoffman exploring the impacts of AI, moderated by Village Global's Anne Dwane.



**David (at right) hosts a TechFire summit broadcast nationally on C-SPAN.**

Pictured at left: Chris Urmson, fresh off of heading Google's Self Driving Car Project, discusses his hot new startup, Aurora. David simultaneously emceed and produced the summit.

# AI Revolutionaries @ CHM: 2023 Speakers on AI at CHM

## Inflection



**Reid Hoffman (right)** in conversation with moderator Anne Dwane, cofound of VC firm Village Global (backed by Reid, as well as Bill Gates, Mark Zuckerberg, and other notable Limited Partners)

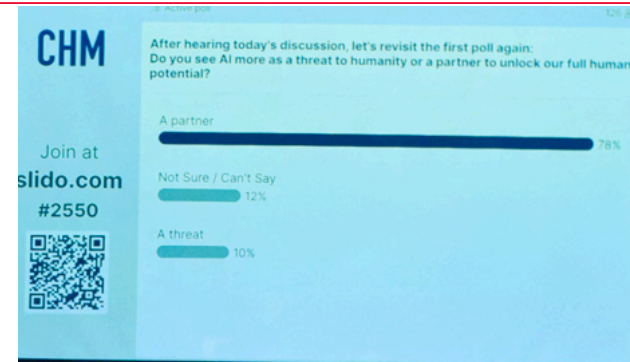
### Reid Hoffman, Co-Founder of Inflection AI and LinkedIn; Partner at Greylock and investor in OpenAI

October, 20, 2023

Reid Hoffman, co-founder of Inflection AI and LinkedIn, Partner at Greylock, and longtime OpenAI board member (as one of its earliest investors), joined CHM to speak on AI + Humanity, expanding on themes in his book co-written with GPT-4, *Impromptu*.

*David served as Managing Producer of the event.*

Links: [Event](#), [Video](#)



Above: a Slido poll during the event.



Behind the scenes with Reid, David, moderator Anne, and CHM leaders.



# AI Revolutionaries @ CHM: 2023 Speakers on AI at CHM



Research



**OpenAI** Co-founder and Chief Scientist **Ilya Sutskever** (left), and **Microsoft** Chief Scientific Officer **Eric Horvitz** (right).

## OpenAI Co-Founder Ilya Sutskever & Microsoft's Eric Horvitz

April 26, 2023

OpenAI Co-founder and Chief Scientist Ilya Sutskever, and Microsoft Chief Scientific Officer Eric Horvitz, spoke on AI and research at the edge, at an event on the Alto to AI.

*David served as Supporting Producer for this event, which drew a packed audience including the likes of Eric Schmidt and John Warnock.*

Links: [Event](#), [Blog](#), [Video](#)

Sponsor: Arista Networks



## AI + Journalism Convening

Oct. 13, 2013

CHM hosted a convening on AI + Journalism in partnership with the Center for News, Technology, and Innovation, whose board includes Google VP of News Richard Gingras and former Washington Post editor Marty Baron. This hybrid event, featured leaders from companies like Google, Microsoft, and AP, joining on Zoom and in person from the US, Ukraine, UK, and beyond.

*David served as Managing Producer of the event for CHM.*

Links: [Summary](#)

# CHM LIVE | INSANELY GREAT: THE APPLE MAC AT 40

January 24, 2024



## Feedback:

"This was the best event I've seen at the museum!!! Yes, it was even better than the event where I was a panelist."

—Anonymous (Survey)

"Such a magical evening! An only-at-CHM event!!!

—Andy Cunningham

"Touching and nostalgic look at Apple and the Mac. Should have more events like these"

—Anonymous (Survey)



# Case Studies: David's Events at CHM (Recent Highlights)



## HAPPY 40<sup>TH</sup> BIRTHDAY LISA

Apple's Most Important Flop

CHM x [The Verge](#)

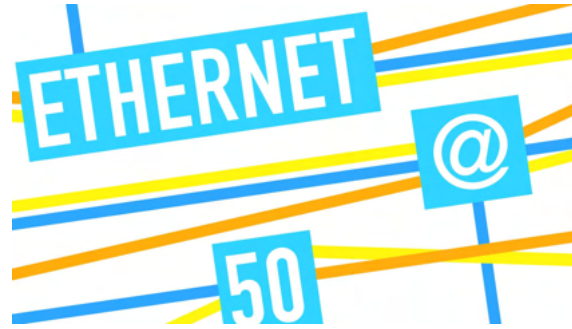
January 31, 2023

Speakers: Analysis by *Wired's* Steven Levy, plus Bill Atkinson, Bruce Daniels, Dan'l Lewin, Annette Wagner, John Couch, Wayne Rosing, moderator Katie Hafner, and "One More Thing..." with Lisa Brennan-Jobs!

Live Audience + Online viewers: 6.3K

Avg. recommend rating: 9.3/10

Links: [Event](#), [Blog](#), [Video](#)



## ETHERNET@50

Multiplying Connections and Impact

CHM x [The Verge](#)

May 22, 2023

Speakers: Ethernet co-inventor Bob Metcalfe, plus Andy Bechtolsheim, C. Gordon Bell, John Chambers, Yogen Dalal, Judy Estrin, and moderator Rich Karlgaard.

Avg. recommend rating: 9.3/10

Links: [Event](#), [Blog](#), [Video](#)

Sponsors: Arista Networks and the Ethernet Alliance



## TECH x THE FUTURE OF NEWS FORUM

PLUS: Invite-Only Workshop & Dinner

CHM x [Google](#)

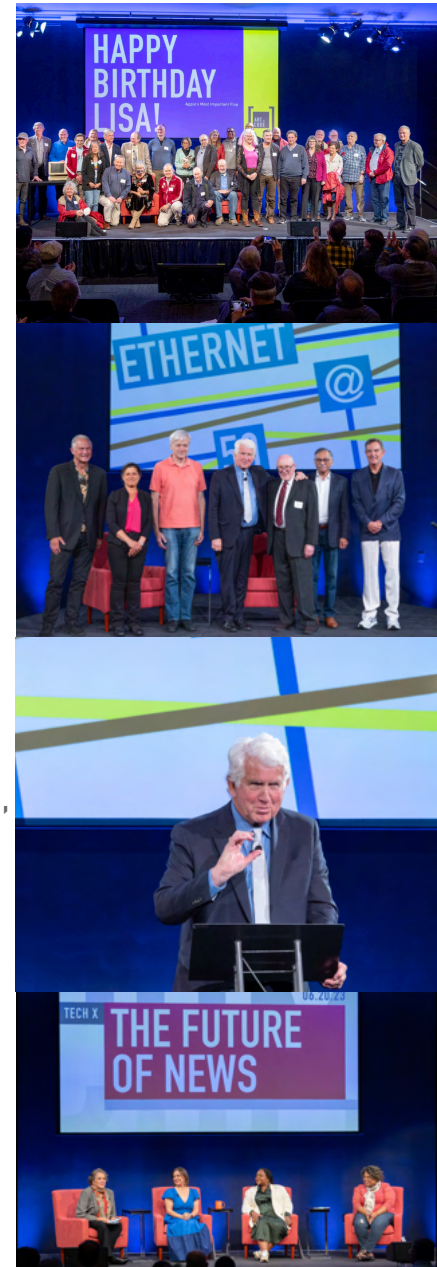
June 20, 2023

Speakers: keynote by Google Vice President of News Richard Gingras, plus Maritza L. Félix, Candice Fortman, Marguerite Gong Hancock, Cheryl Phillips, Tracie Powell. David Walmsley, and moderators Dawn Garcia and Chris Shipley.

Avg. recommend rating: 9.3/10

Links: [Event](#), [Blog](#), [Video](#)

Part of a year-long special initiative.

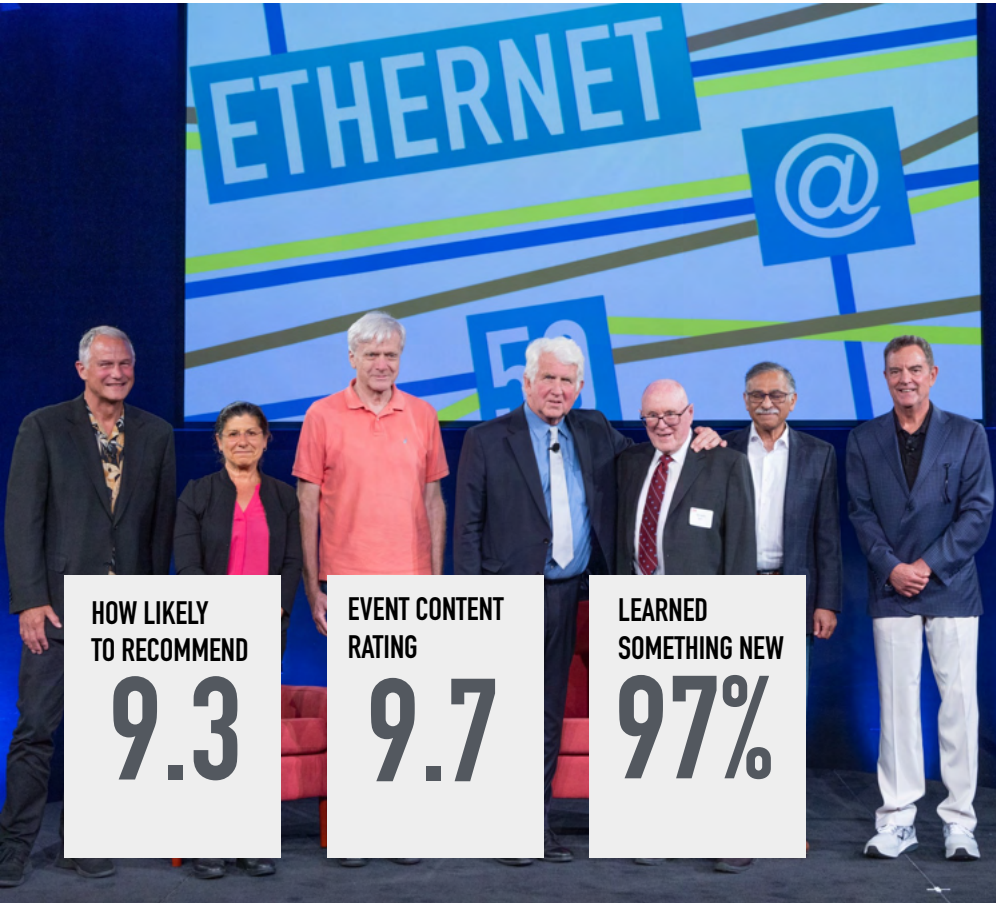


# ETHERNET@50:

Multiplying Connections and Impact

CHM x The Verge

5/22/23



**"Thanks for putting on such a great event. I will remember it forever.**  
**—Bob Metcalfe,**  
Co-inventor of Ethernet

**"It was an exceptionally great event for all in attendance and for our digital participants. The recording should be a popular artifact for decades to come.**

**—Steve Smith,**  
Chairman of the Board of Trustees, Computer History Museum



# HAPPY 40TH BIRTHDAY LISA!

## Apple's Most Important Flop

1/31/23

Without the Apple Lisa computer, there would be no Mac, and no iPhone. What led to Lisa's enduring impact – and yet its commercial failure?



**DAN'L LEWIN**

24,901

3.5"

4+

1976

2

So the system is booted now.

**"A total triumph...without any flaws at all, unprecedented.**

**Thanks for your heroic efforts to include all the old Lisa people to attend.**

**—Bruce Daniels (speaker)**

NPS: HOW LIKELY TO RECOMMEND

**9.3**

EVENT CONTENT RATING

**9.5**

LEARNED SOMETHING NEW

**94%**

### DIGITAL CONTENT: THE VERGE PARTNERSHIP



# TECH x THE FUTURE OF NEWS FORUM

6/20/23



**"Thrilled"**  
—Richard Gingras, VP of News, Google

[Subject:] **"OUTSTANDING**  
[Email:] **[FANTASTIC] PROGRAM tonight**  
**THIS is leadership, wonderful"**  
—Chuck and Jenny House  
*(Chuck is a former CHM Trustee)*

"The event went above and beyond my expectations. I learned about journalism and the unique initiatives that leaders are taking to improve access and quality of information for a diverse group of citizens. As someone who cares about free speech and transparency in media I am confident that progress is being made now. This was awesome. I cant wait to attend the next event!"

—An Attendee

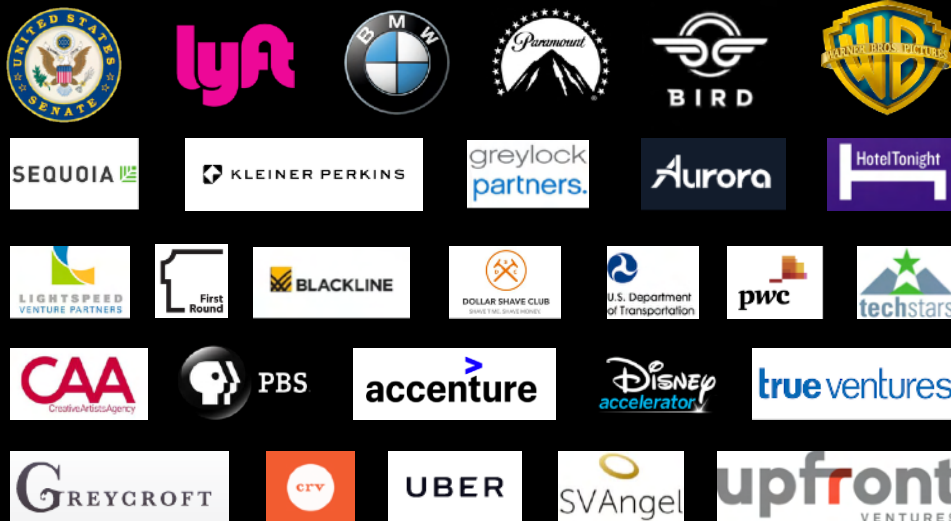


TECHFIRE'S NATIONALLY-RECOGNIZED EVENTS HAVE BEEN FEATURED IN TECHMEME'S LIST OF TOP EVENTS AND BROADCAST ON NATIONAL TV.

TechFire has been recognized in industry arbiter **Techmeme's list of nationally- & internationally-significant tech conferences**. Founded in Santa Monica in 2013, and with an expansion to San Francisco in 2019, TechFire is a tech conference powerhouse. TechFire's 60+ events featured top founders/CEOs and VCs from Silicon Valley and beyond, as well as C-level leaders from blue chip giants, and prominent policymakers. From an autonomous vehicle summit broadcast on nationally on C-SPAN, to summits in Salesforce Tower and events hosted by Google and Microsoft, and virtual events, TechFire developed a reputation for attracting titans of tech and other high profile speakers. TechFire frequently partnered with Fortune 500 & industry-leading giants as sponsor of our events. From 2013 to 2022, David Murphy led TechFire as Founder & CEO. Learn more at [techfire.co](http://techfire.co).



## FEATURING SPEAKERS FROM:



## SPONSORS & CLIENTS



# CASE STUDY: A TECHFIRE FIRESIDE CHAT

PICTURED: A FIRESIDE CHAT WITH KLEINER PERKINS PARTNER ERIC FENG, HOSTED BY GOOGLE LA. BEFORE HEADING CONSUMER TECH INVESTING FOR ONE OF SILICON VALLEY'S MOST STORIED VC FIRMS, ERIC WAS CTO OF HULU AND FLIPBOARD, AND CHIEF OF STAFF TO AL GORE.



**RECORD BREAKING ATTENDANCE:**  
GOOGLE TOLD US OUR TURNOUT SET A RECORD FOR GOOGLE LA'S BIGGEST TECH OUTREACH EVENT OF THE YEAR (2016).





# CASE STUDY: A TECHFIRE SUMMIT

## THE SELF-DRIVING CAR REVOLUTION

A TECHFIRE SUMMIT • DEC 1, 2017 • AT LOS ANGELES CITY HALL

### TECHFIRE'S SUMMIT ON AUTONOMOUS VEHICLES FEATURED THE INDUSTRY'S TOP TECHNOLOGIST, AND TOP REGULATOR, AND WAS BROADCAST ON NATIONAL TV ON C-SPAN.

#### SPEAKERS:



**CHRIS URMSON**  
FOUNDER/CEO, AURORA INNOVATION;  
FORMER DIRECTOR, OF GOOGLE'S  
SELF-DRIVING CAR PROJECT



**HEIDI KING**  
ACTING ADMINISTRATOR,  
NATIONAL HIGHWAY TRAFFIC SAFETY  
ADMINISTRATION



**RANDY IWASAKI, P.E.**  
EXECUTIVE DIRECTOR  
CONTRA COSTA TRANSPORTATION  
AUTHORITY / GOMENTUM STATION



**COUNCILMAN MIKE BONIN**  
LOS ANGELES CITY COUNCIL  
TRANSPORTATION CHAIR



**BRAN FERREN**  
CO FOUNDER / CHIEF CREATIVE OFFICER,  
APPLIED MINDS;  
ADVISOR, TOYOTA RESEARCH INSTITUTE



**U.S. SENATOR  
GARY PETERS (D-MICH),  
CO-LEAD SPONSOR,  
AV START ACT (BY VIDEO)**

#### COMPANIES ATTENDING:





# PRAISE FOR DAVID'S WORK AT TECHFIRE

FROM SPONSORS AND PARTNERS:



**"GREAT EVENT.... BIGGEST ONE FOR THE TECH OUTREACH GROUP THIS WHOLE YEAR."**

— Mark Thomas, Product Manager, Google (hosted multiple TechFire events)



**"AN AWESOME AND SUCCESSFUL EVENT!"**

— Marisa Ruiz, Lyft (Presenting Sponsor of TechFire's Micromobility Summit at L.A. City Hall)



**FENWICK  
& WEST**

**"LOOKING FORWARD TO FUTURE COLLABORATIONS. ...YOU ARE DELIGHTFUL TO WORK WITH."**

— Kiran Malhotra, Director of Venture Capital Relationships, Fenwick & West LLP  
Presenting Sponsor of TechFire's Spring 2019 Conference



# PRAISE FOR DAVID'S WORK AT TECHFIRE

FROM SPONSORS AND ATTENDEES:



**"EXCEPTIONALLY WELL RUN, FROM THE PRESENTERS TO THE EVENT SPACE, AND EVEN THE RECOMMENDATIONS FOR WHICH VIPS TO INVITE FOR LUNCH. I HOPE TO...PARTNER WITH YOU ON FUTURE EVENTS!"**

— Mary Hamilton, Managing Director of Accenture Labs (Americas), Accenture Presenting Sponsor & Keynote Speaker for TechFire's Spring 2019 Conference



**"THANK YOU...IT WAS A PLEASURE WORKING WITH YOU."**

— Alanna Spencer, Policy Events Manager, Spin (Ford Motor Company's scooter division) Sponsor of TechFire's Spring 2019 Conference (+ a second event in 2019 too!)



MAYOR OF LONDON

**"EXTREMELY INTERESTING AND INFORMATIVE SESSION...  
—REALLY FASCINATING AND SUCH FANTASTIC SPEAKERS."**

— James Cummings (Attendee), Vice President, Business Development, London & Partners (the Mayor of London's economic development organization)