



DAVID C. MURPHY


Senior Tech Events & Partnerships Executive Based in Silicon Valley

david@techfire.co • (310) 409-6370 • Sunnyvale, CA • [LinkedIn](#) • [TechFire Event Portfolio](#)

STRENGTHS


- Exceptional events expertise with a proven track record of high-caliber in-person, hybrid, and virtual events, at the [Computer History Museum \(CHM\)](#) and across 8+ years running [TechFire](#), recognized in Techmeme's list of nationally-significant tech conferences, with 60+ events. Plus other roles throughout 18 year career, the majority of time in events. First fell in love with events hosting 50+ distinguished speaker series events in college.
- Collaborative, friendly team member experienced with event project management across departments and with outside partners like *The Verge*, Google, Lyft, Ford/Spin, CBRE, Wilson Sonsini and added policy experience.
- Proven track record brainstorming, planning, executing, and/or hosting programs with high-profile tech and business leaders and policymakers, from Congressman Adam Schiff to self-driving car pioneer Chris Urmson, Warner Bros.' Chief Digital Officer to VCs from Sequoia Capital, Greylock, Lightspeed, and Kleiner Perkins.
- Oversee CHM's Tech and the Future of News Forum (in partnership with Google), and events on Ethernet @ 50 (with Bob Metcalfe), Apple Lisa @ 40, and diversity in tech entrepreneurship. Far exceeded NPS goals.
- Highly refined, discerning sense for top-tier programs, and behind-the-scenes production work: strategic planning, recruiting sponsors and speakers, collaborating with partners, attendee marketing, metrics, et al.
- Strong interpersonal and communication skills. Charismatic event emcee. Friendly, collaborative team member.
- Graceful under pressure. Cross-functional, hands-on problem solver. Integrity-driven. Strategic thinker.

FEATURED PROFESSIONAL EXPERIENCE

 [Computer History Museum \(CHM\)](#) • Mountain View, California, & Remote 2022 – Present

Senior Event Manager (“Senior Producer & Manager of Programming”); Member of the Senior Staff

- Led partnership with *The Verge* across two major events, a video documentary, and content collaborations.
- Achieved NPS ratings far in excess of goals (9.3/10 vs goal of >8.5), and positive staff performance review.
- Drove alignment amongst internal and external teams as lead producer for events on [the Apple Lisa @40](#) (w/ Lisa leaders, Steven Levy, and even Lisa Brennan-Jobs!) and [diversity in the startup & VC ecosystem](#).
- Currently planning Google-sponsored Tech and The Future of News Forum, and [Ethernet@50 w/ Bob Metcalfe](#).
- As a member of the Senior Staff, tapped by the CEO to strategize on CHM's long term future, participating in consultant-led Strategy & Impact Planning process to kick off CHM's *Strategy to 202x* & Theory of Change plans.
- Jointly led comprehensive revamp of event planning process, based on input from staff across the organization.

 [TechFire](#) (60+ events, across TechFire's own events + programs for clients) • SF Bay Area/LA 2013 – 2022

Tech Conference & Event Company Founder & CEO

- Founded and built TechFire to the point of recognition in Techmeme's list of nationally significant tech events.
- Planned/hosted 60+ in person & online events, with a reputation for attracting top-tier speakers such as top VCs from firms like Sequoia, Greylock, Kleiner Perkins, Lightspeed, & CRV, tech ecosystem leaders like Techstars' cofounder Brad Feld; Founder/CEOs like Aurora's Chris Urmson, HotelTonight's Sam Shank and Dollar Shave Club's Michael Dubin; and leaders such as Rep. Adam Schiff and C-level execs from Warner Bros., Lyft, and PBS.
- Planned and marketed events; recruited sponsors, speakers, and attendees; hosted/emceed events on stage.
- Built partnerships with Google, Microsoft, WarnerMedia, LA Mayor's Office, and other as event venue hosts.
- Secured sponsorship partnerships with Fortune 500 companies and key players in the ecosystem: DLA Piper, Wilson Sonsini (24 events), Fenwick & West, EY, Deloitte, Accenture, Lyft, CBRE, Ford/Spin, etc.
- Moderated fireside chats on stage, including a self-driving car summit broadcast nationally on C-SPAN.
- Produced and emceed Zoom Webinars and other online events for both TechFire and as a Zoom consultant.
- Tapped by the World Economic Forum to participate in internet policy working groups at WEF & the U.N.
- Personally handled all logistics, analytics, CRM, graphic design, marketing, and other back office work.

 [Angelenos Against Gridlock](#) (Group Funded by Tech Leaders) / Building LA's Future / Consulting / Etc. 2008 – 2014

President / Co-Founder / Consultant & More

- Planned and hosted events such as a CEO Summit that led to a successful \$40 billion transportation ballot measure to transform Los Angeles, and other events with political & business leaders and celebrities.
- Secured major funding from billionaire tech founders (Elon Musk and David Bohnett (Geocities)) and sponsorships from tech companies (Google, Lyft, & Uber) for a high-profile outreach campaign.

- Served as a strong public presence in the press. Media coverage: Business Insider, The Next Web, Bloomberg, *LA Times* front page, *New York Times*, Telegraph (UK), Good Morning America, public radio, AP, and more.
- Using a tech startup style approach, injected a sense of optimism, possibility, and vision for shaking up the status quo and tackling LA's notorious problems head-on. Voters passed a transformative \$40 billion transportation initiative. This time period also encompasses consulting roles for Beverly Hills Chamber, LA Metro (LA County MTA) & other roles during/between Angelenos Against Gridlock/Building LA's Future.


 **Valley Industry & Commerce Association** (One of LA's Most Powerful Business 501(c)(4) Groups) 2006 – 2008
Events + Policy Role (Public Affairs Manager / Government Affairs Manager)

- Planned major multi-track annual conference and high-level events hosted by Walt Disney Co. & NBCUniversal.
- Heralded by the media as the most powerful business group in LA's San Fernando Valley (equivalent to the 5th largest city in America), VICA members include Disney, Verizon, AT&T, NBCUniversal, Microsoft, etc.
- Helped double e-newsletter subscribership and increase press coverage 50%. Revamped outreach materials.
- Recruited event speakers. Testified on public policy issues. Drafted position papers. Staffed policy committees.

PASSIONATE ABOUT EVENTS & STARTUPS SINCE COLLEGE & HIGH SCHOOL:



 **Athenaeum** (Distinguished Speaker Series), **Claremont McKenna College** 2001 – 2002 (During College)
Event / Speaker Series Host ("Athenaeum Fellow") (first events role — while in college)

- Introduced, hosted, and facilitated 50+ [lectures with high profile visiting leaders](#), scholars, and journalists at Claremont McKenna College's central intellectual and social institution. The Ath has four dinner lectures a week.
- Lauded by faculty and staff as one of the best Athenaeum Fellows in the program's twenty-plus year history.

 **Hotline Communications** (Chat Software Startup) • Remote (from Md.) 1997 – 1998 (During High School)
Co-Founder / Media Relations Director (first startup role — while in high school)


- Co-founded and ran media relations for Hotline, heralded by *The Toronto Star* as "a major force in the online world." Hotline's chat software was "used by millions" (*LA Times*) and by corporate users like Apple and GM.
- Collaborated on product development strategy with CTO and international team based around the world.

ACTIVITIES

  **U.S. Presidential Campaign Fundraisers & Events (Obama, Clinton, et al.) - Event Volunteer** 2004 – 2016
 Trusted by campaigns for numerous high-profile events: manning VIP & press areas, welcoming donors, etc.


 **Alumni Association, Claremont McKenna College: Chair / Co-Chair, L.A. Alumni Chapter** 2007 – 2010

EDUCATION

 **Claremont McKenna College** • Claremont, California • GPA: 3.5+ • B.A., Government (Honors) 2004

ADDITIONAL WORK EXPERIENCE


 **Development Office, Claremont McKenna College: Annual Giving Associate** • Claremont, California 2005
 ■ Assisted with planning for the college's Reunion Weekend event, which attracted a record 500 alumni.


 **Spencer Stuart** (Executive Recruiting Firm w/50 Offices Globally): **Research Assistant, LA & OC** 2004 – 2005
 ■ Extensively trained in expert Internet research. Balanced urgent requests from 20 staff in two offices.


ADDITIONAL COLLEGE EXPERIENCE, INTERNSHIPS, & VOLUNTEERING

 **Office of the President, Board of Trustees, & Office of Development, Claremont McKenna College** 2001 – 2004
 ■ Tapped by the President to participate in Board Retreats and Committees, and to conduct seven video interviews of CEOs of Abercrombie & Fitch, Hang Seng Bank, Life Fitness, & Trust Company of the West, et al.

 **U.S. House of Representatives Committee on Rules** • Washington, D.C. Summer 2003
Staff Intern (assisting with Congressional delegation to Africa, research on Congressional votes, etc.)

 **Avery / Durfee Foundation Program in China: China Travel Fellowship Grantee** Summer 2002
 ■ Met with government, cultural, and business leaders including the head of Hong Kong's Hang Seng Bank.
 ■ Planned all aspects of Fellowship & traveled solo in Hong Kong, Beijing, Shanghai, Guangzhou, Xian, Guilin, etc.

 **Space Adventures** (the World's Leading Space Tourism Firm) • Ballston, Virginia (DC Area) Summer 2001
Research Associate (first intern for the startup famous for its \$20MM+ trips to the International Space Station)

 **U.S. Agency for International Development (USAID) - Kyiv, Ukraine** Summer 1999
Summer Intern (assisting USAID's public affairs & technology departments in Kyiv, Ukraine — #SlavaUkraini!)